



# AI for Managers

Presented by ALX Corporate Training

## Why is this relevant to you?

In an era when AI is reshaping industries, leaders need more than a surface-level understanding of its capabilities—they must grasp how AI is evolving, where it creates value, and how to lead its adoption effectively. Yet, many organizations struggle to transition from AI experimentation to **measurable impact**. Managers and team leaders play a crucial role in this shift, ensuring AI aligns with business goals while delivering **tangible results**.

The AI for Managers workshop provides organizations with insights to understand AI's impact, scale AI solutions, and strengthen leadership skills for AI adoption. On completion, participants will have a practical understanding of

how AI applies to their roles, how to scale AI within their organizations, and how to manage both teams and executives through AI transformation journeys.

The AI for Managers workshop provides organizations with insights to:

- Develop a **comprehensive understanding** of AI's evolution and its transformative impact on business and society.
- Learn **strategies** for scaling AI from initial experimentation to impactful, long-term solutions.
- Strengthen **leadership skills** to drive AI adoption and effectively manage key stakeholders through the transformation.

## Who should attend?

This workshop is designed for executives, managers, and team leaders who want to successfully integrate AI into their organizations. It is ideal for:

**Leaders** aiming to align AI adoption with business objectives.

**Professionals** managing AI transformation and stakeholder engagement.

**Decision-makers** seeking to scale AI solutions from experimentation to impact.

This workshop focuses on real-world applications and the relevant technical complexities, equipping participants with the knowledge to implement AI effectively in their roles.

For more details contact [sales@alxafrica.com](mailto:sales@alxafrica.com) →

## Workshop Outcomes

By the end of this workshop, participants will be able to:



Develop a clear understanding of AI's evolution and its strategic impact on organizations.



Apply proven strategies to scale AI from experimentation to high-ROI solutions.



Lead teams through the AI adoption process, securing buy-in and driving successful implementation.

## What will be covered in the workshop?

### DAY 1

- AI's past, present, and future
- The AI opportunity landscape
- AI use case value assessment
- **Activity** → Exploring real-world AI case studies across industries
- Making business decisions about Generative vs. Analytical AI

### DAY 2

- Building an AI use case roadmap for your business
- Strategic AI decision-making frameworks
- **Activity** → Detailed AI roadmap & execution plans
- Managing AI at scale: Up & Down
- Leadership pitch and feedback session: Propose AI solutions to executives

## Format & Pricing

### DELIVERY

Available **in-person** or **virtually**

### DURATION

**2-day** workshop

### PRICING

**\$590** per person  
(volume-based discounts negotiable)



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