



Data Fundamentals

Practical Skills to Solve Data Problems

Presented by ALX



Why is this program important?

Data isn't just for analysts anymore – it's an essential part of nearly every role in the workplace. Most people find themselves juggling spreadsheets and scratching their heads over numbers at some point during the week. Data tasks that should take minutes end up consuming hours, and you might wonder if there's a better way – and there is.

ALX Data Fundamentals transforms data from a daily struggle into a **powerful tool**. This material isn't about enabling you to become a data scientist – it's about learning the **practical skills** you need in your current role to harness the incredible power of real-life data. This program helps build **confidence**

that you are approaching data the right way, and interpreting it with **understanding**.

The ALX Data Fundamentals Program provides organizations with insights to:

- Equip employees with practical data skills to **enhance efficiency** and reduce time wasted on data-related tasks.
- **Improve decision-making** by ensuring professionals can clean, structure, and analyze data effectively.
- **Strengthen problem-solving abilities** by teaching structured approaches to handling real-world data challenges.
- **Increase overall data literacy**, allowing for more informed decision-making across teams.

Who should take this program?

This program is designed for anyone working with spreadsheets who has never received formal training. It is ideal for:

Professionals handling data who want to improve efficiency and accuracy.

Employees seeking to enhance their problem-solving and analytical skills.

Managers and team leads who need to interpret and present data-driven reports.

Anyone looking to gain confidence in structuring, analyzing, and visualizing data.

No prior experience is required—just a willingness to learn and apply new skills.

For more details contact sales@alxafrica.com →

What will be covered in this 6-week program?

You'll learn real, practical skills you can apply to your job on a daily basis:



Learn to structure and define your problems with clarity



Turn messy data into organized, usable information



Investigate, interpret and analyze patterns and trends



Create clear reports that tell a story



How much time will you need to spend on the material?

Time is precious, but so are new skills. We're asking you to commit 5-10 hours

a week to this program. There will be projects, assessments, videos, and presentations to work through, and weekly deadlines will ensure you get the practical skills you need quickly.

Format & Pricing

DELIVERY

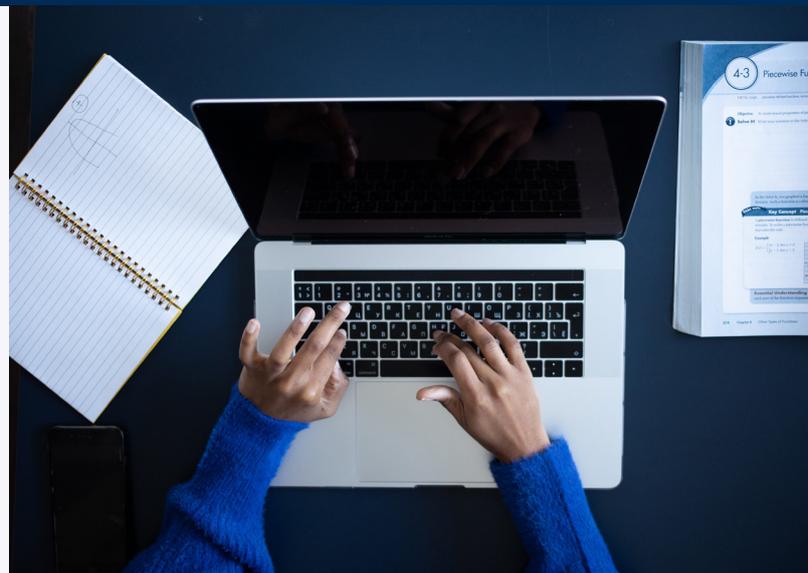
Available **virtually**

DURATION

6 weeks,
5-10 hours per week

PRICING

\$600 per seat
(volume-based
discounts negotiable)



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