



Data Governance A Workshop

Presented by ALX Corporate Training

Why is data governance important?

Today, businesses are increasingly data-driven. Because of this inherent reliance on data, businesses are open to more **risk** if specific processes have not been put in place to protect data assets and to ensure their integrity.

This workshop explores the concepts related to data governance, providing **structures** and **practical frameworks** for participants to assess their organisation's current state of data, as well as outlining specific steps to take if it presents a business risk. This workshop is about **strategy**, rather than bureaucracy.

Who should attend?

This workshop is ideal for professionals responsible for managing, handling, or overseeing data within an organization. It is designed for:

Business leaders and decision-makers looking to implement a structured data governance strategy.

Data professionals, IT teams, and compliance officers responsible for data integrity and security.

Anyone working with data regularly who wants to understand best practices for managing and protecting business-critical information.

No prior data governance experience is required—this workshop serves as a practical introduction with actionable takeaways.

For more details contact sales@alxafrica.com →

Workshop Outcomes

By the end of this workshop, participants will be able to:



Establish a strong data governance foundation by understanding key principles, risks, and strategic benefits.



Assess and improve organizational data practices using a structured governance framework to enhance security, compliance, and accountability.



Develop a tailored data governance strategy with clear roles, responsibilities, and actionable steps for implementation.

What will be covered in the workshop?

SESSION 1 - MORNING

- Basic concepts and terminology surrounding data governance
- Risks of not having a strategy in place
- Benefits of putting a strategy in place
- A data governance framework
- **Interactive activity** → Apply the framework in a case study

SESSION 2 - AFTERNOON

- **Interactive activity** → Use the framework to take steps necessary to improve / develop your current organizational strategy
- Risk assessment
- Data inventory
- Process mapping
- Roles and responsibilities
- Potential roll-out and challenges
- Challenges
- Discussions

Format & Pricing

DELIVERY

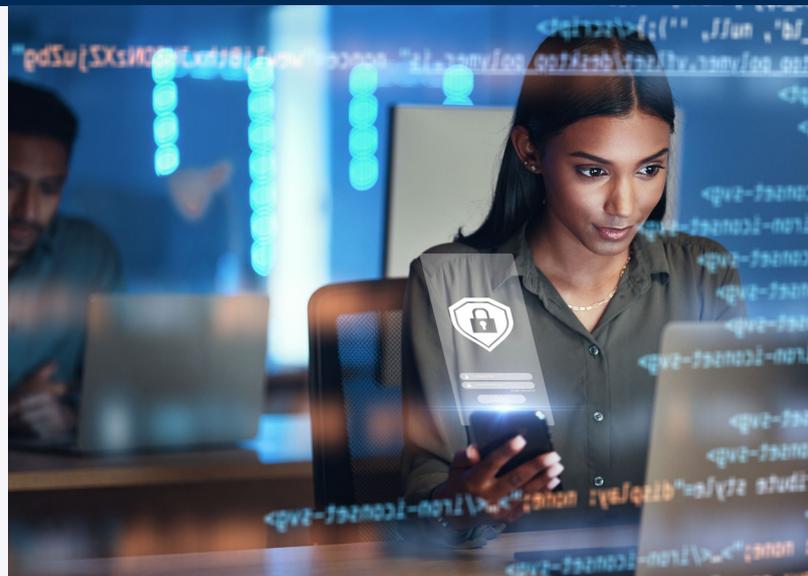
Available **in-person** or **virtually**

DURATION

1 full-day workshop

PRICING

\$345 per person
(volume-based discounts negotiable)



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DATA LITERACY
AI ETHICS

